

How To Become A CaribVision Content Contributor

CaribVision is a 24/7 cable channel that is available on cable systems in over 22 Caribbean territories, the USA (New York Tri-State: New York, New Jersey and Connecticut), the providences of Ontario and Quebec in Canada and the United Kingdom.

CaribVision aims to meet the information and entertainment needs of Caribbean people, and its diaspora, by offering a variety of culturally rich programming including news and current affairs, sports, drama, sitcoms, entertainment and lifestyle shows.

We would be happy to add your show/content to our list of programme offerings. Here's how:

- A nominal fee per episode, is due upon signing of the programming agreement (payment terms can be negotiated).
- Commercial advertising space is divided **50/50** between both parties i.e. contributors retain **50%** of available commercial advertising space for their sponsors/advertisers advertisements and includes in-show product placements, on-screen logo / graphic placements (must not exceed **5-10** seconds)
- Show must follow standard programming guidelines in terms of format for HD-NTSC and show content-to-advertising time i.e. **30-minute** show = **24** mins show content: **6** mins commercial advertising/promotions

CMC/CaribVision will:

- o Download, review episodes for quality control and offer comment/feedback (where necessary)
- o Provide a programming schedule of airing days & times
- o Include all provided commercials within each episode airing
- o Promote show on CaribVision, CaribVision's website and social media: Facebook, Instagram and YouTube

Contributor will:

- o Supply show episodes, synopses, promos and commercials in a timely manner (minimum 3 days prior to airing)
- o Produce episode promos and promotional posters/banners for use on CaribVision, website and social media
- o Be responsible for selling of their 50% of commercial advertising space (contributor retains this money)
- o Provide episodes running order and commercials schedule i.e. placement in each episode
- o Promote CaribVision channel on show's website, social media, any interviews for tv / internet / print

